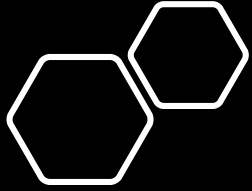


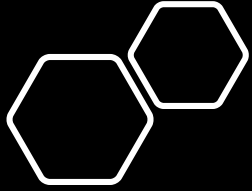
- **G. Huntington**
- **President**
- **Huntington Ventures Ltd.**
- **March 9, 2022**

Changes in Enterprise Legal Departments



What This Deck Contains

- Legal changes to existing enterprise consent agreements and contracts to mitigate legal risks from employees and contractors using AI/AR to predict behavior
- Identification discussion for AI systems and bots, which can then be used in contracts, not only specifying these entities, but also stating what they can and can't do within the enterprise and who they can share data with



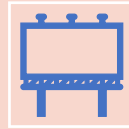
Review These Enterprise Decks



“The Sky Isn’t Falling – But Security Models Must Change”



“Rethinking HR Practices”



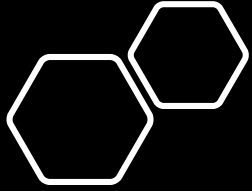
“Marketing Risks In A New Age”



“Rethinking Enterprise Security”



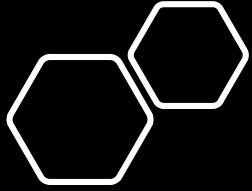
“Securing Manufacturing”



My Point?

While there are technical measures to mitigate new risks, there are also legal risk mitigation measures required

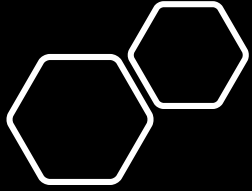
Which is why this deck to you legal senior managers



Consent Agreements

As the HR deck explains, you folks need to create, or revise, existing consent agreements used for people interviewing for certain types of jobs within your enterprise to mitigate risk of them using tech to cheat on assessments and predict behavior

Thus, if down the road, this becomes evident, you can easily fire and/or prosecute/seek civil damages from them

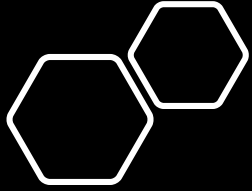


Contract Changes – Employees/ Contractors

You also need to revise existing contract agreements for employees and contractors to mitigate risk of them using tech to predict behavior, surreptitiously record and predict people's behavior

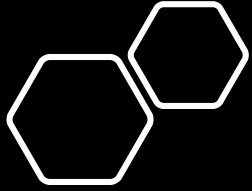
As well, the contracts must clearly state that this type of data can't be shared with others without the express consent of the enterprise

This then gives the enterprise a legal tool to use if the employee or contractor is caught doing this



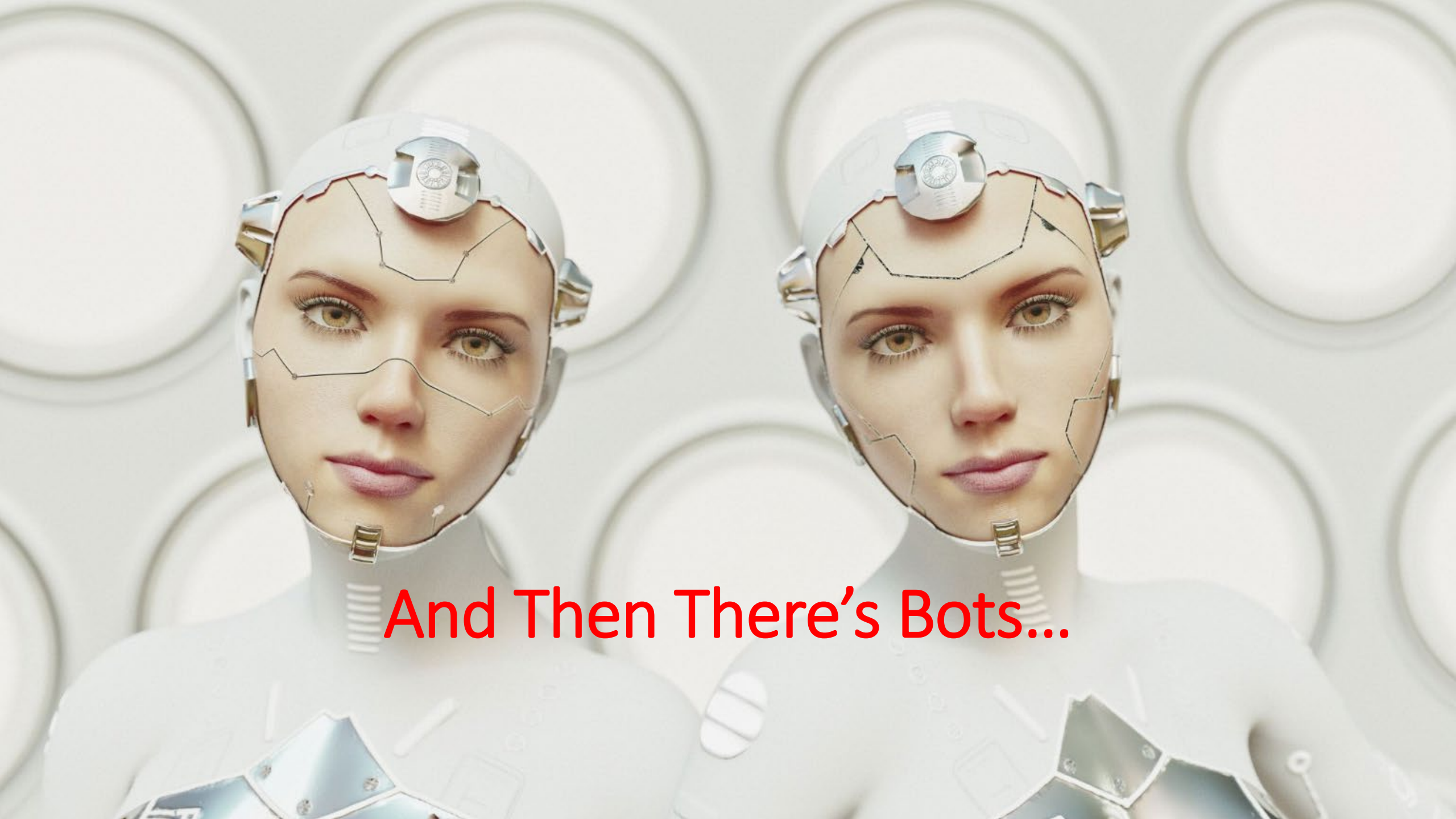
The Malicious Molly's of the World...

- As price points drop and tech sophistication increases, then they'll be able to leverage this to attack your enterprise gaining secrets
- [Consider Solar Winds](#) where the attackers gained access to not only the sys admins passwords but also enterprise digital signatures
- This resulted in breaches at over 17,000 enterprises
- You don't want this to happen to you
- If it does, then you need legal recourse

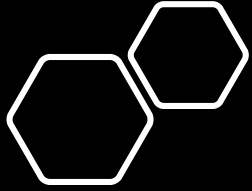


Negotiations & Legal Contracts/ Agreements

- To counter enterprises you're negotiating with leveraging behavioral and, in the not-so-distant future, neuro data to be used against your negotiators, you folks need to consider the following...
- Either obtain agreements up front about not using the tech in negotiations
- Or agreement on what type of tech is allowed in negotiations
- The Jane Doe's who negotiate on your behalf can't have one arm tied behind their back

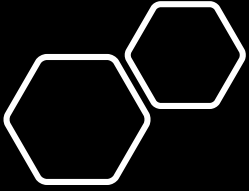


And Then There's Bots...



AI Can Legally Own Companies

- Skim pages 6-7 of this paper
- So, if your enterprise is going to enter into a contract with another enterprise, depending on risk and legal recourse desired, you might want to know the owner of the company is an AI system
- Which leads to the next point...

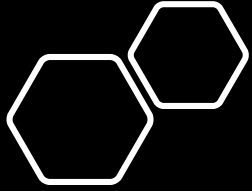


How Are You Going to Contractually Specify AI Systems and Bots?

As these types of entities invade your enterprise, how are you going to specify them in legal agreements?

Today, on the planet, there isn't the legal framework for this (skim the appendix to see my efforts to change this)

Which then leads me to asking you what you're going to do about this?



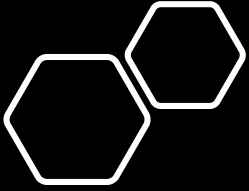
AI System & Bot ID

It requires you to come to agreement with suppliers of these types of entities on how these entities will be identified

It depends on risk

Low risk than a manufacturer ID will likely suffice

High risk requires uniqueness in the legal identifier such that you can prove in a court of law it was Bot12345 and not Bot ABCDE who was to blame, etc.

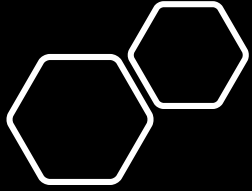


Evil Inc.

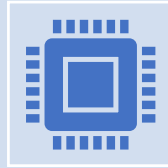
There are lots of malicious people out there today literally making billions of dollars ripping companies and people off

Given this, the unique identifiers for an AI system or bot become an attack vector

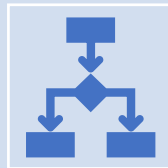
Thus, you don't want to have Evil Inc. able to masquerade as say Bot 12345 causing legal and financial harm to your enterprise



You Must Think Differently!



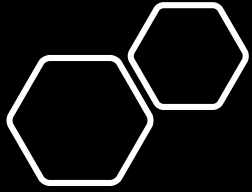
Physical bots have the increasing ability to carry on board a wide range of sensors



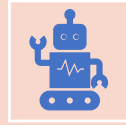
Thus, your contracts need to specify what these are, how they're used, and as importantly, how they're not used



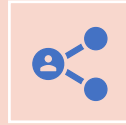
Who can Bot12345 share data with and who can't they?



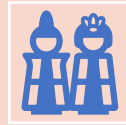
You Must Think Differently!



Physical bots used to clean floors, greet people, etc. can also, hypothetically carry within them smaller micro and, in the not-so-distant future, nano bots



Thus, once they gain entry to your physical facility, they can release these



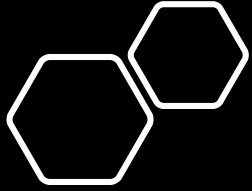
So, with your IT Security folks, you need to not only keep on top of this, but...



Specify in contracts this isn't allowed and...



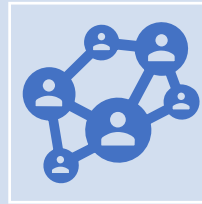
Have inspections of the bots before they enter your facilities



Your Customers Will Leverage The Tech



So, this can be good and potentially bad...



Good, because your marketing depts et al will want to leverage the tech in creating closer, more meaningful relationships with your customers



Potentially bad because your customers will leverage the tech to determine when your enterprise and/or it's employees/contractors are lying to them, etc.

As AI/AR/VR Emerges, Risk Rises

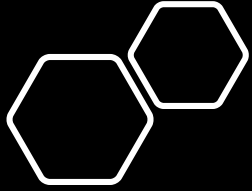
- Skim these articles:
- “Metaverse Bots?”
- “Lifelike Avatars, Risk & Legal Identity”
- “Metaverse, Identity, Data, Privacy, Consent & Security”
- “Challenges With Metaverse Contracts”



Which Means Contracts Must Change

- So, you folks need to get ahead of this curve
- You should be thinking, researching and conversing with others on how you're going to legally protect your enterprise as your enterprise enters these types of environments





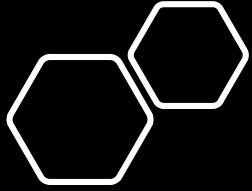
The Legal World Is Changing...

- **This curve** means the rapid pace of change continually increases, thus also increasing enterprise legal risk
- So, rather than wait for “bad things” to happen within your enterprise and knee-jerk to it, you folks should be meeting weekly/monthly with your IT, Security, HR, Marketing and Manufacturing teams to alert you to new risks
- These are “out of the box times” requiring “out of the box” thinking

This Is The Future Madly Coming At You



So, you can be like the turtle slowly lumbering down the road, potentially being run over by criminals, malicious competitors et al...



Or, you can be like
the hare, ready to
nimblely move,
taking advantage
of the tech
change, while
mitigating your
risks



My Favorite Quotes

We cannot solve our problems with the same thinking we used when we created them” – Albert Einstein

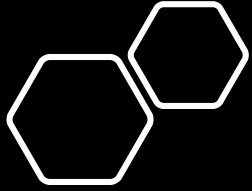
“Change is hard at first, messy in the middle and gorgeous at the end.” – Robin Sharma

“Change is the law of life. And those who look only to the past or present are certain to miss the future” – John F. Kennedy

About Guy Huntington

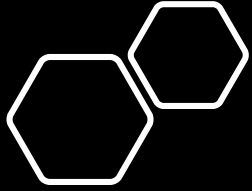
- I'm an old, very experienced, identity architect whose past clients include Boeing, Capital One and the Gov't of Alberta's Digital Citizen Identity & Authentication project
 - I've spent the last six years working my way through and creating a new legal identity architecture for both humans and AI systems/bots and then leveraged this to rethink learning
 - I'm currently aggressively fund raising \$5-10 billion to do this in 1-3 jurisdictions on the planet
 - In the meantime, I'm doing short term C-suite consulting assisting enterprises to get them ready for the revolution this deck and others talks about
-





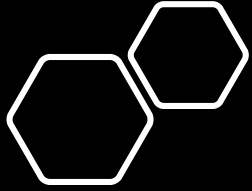
To Learn More About Me...

- Skim any of these articles and then skim the extensive reference links at the end:
- **“An Identity Day in the Life of Jane Doe”**
- **“Revised Principles of Identity”**
- **“I Hate How We Use Biometrics Today”**
- **“DIGITAL IDENTITY...”**
- **“The Times They Are A-Changin'”**
- **“Digital Transformation Requires Change to Our Old Ways of Doing Things”**



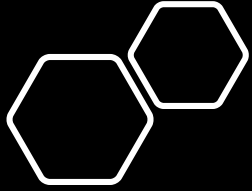
Contact Information:

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- Web: <https://hvl.net/>
- Email: guy@hvl.net
- Phone: 1-780-289-2776
- I live in West Vancouver, BC, Canada



Appendix: - Legal Identity Architecture

- **Humans:**
 - “Rethinking Human Legal Identity”
- **AI Systems/Bots:**
 - “Creating AI Systems/Bots Legal Identity Framework”



Appendix: Learning Architecture

- “Learning Vision Flyover”